

energi&miljö

**Advertisement rates &
Publication schedule!**

**Mediainformation
*2012***

Ventilation Heating Cooling Sanitation Automation Lighting Energy
efficiency Indoor climate Energy Design Development Architecture

www.energi-miljo.se

Advertisement rates 2012

Rate card 4 colour



Spread 37.500
400x270 mm
Bleeding
430x307 mm
After text* 31.500



Spread 1/2-page 28.200
400x130 mm
Bleeding
430x148 mm



Spread 1/4-sida 18.900
400x64 mm
Bleeding
430x64 mm



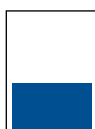
Coverpage 2 31.000
185x270 mm
Bleeding 220x307 mm
Coverpage 3 30.000



Coverpage 4
36.000
185x240 mm



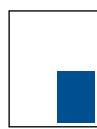
1/1-page 25.800
185x270 mm
Bleeding
220x307 mm
After text* 18.200



1/2-page 15.400
185x130 mm
After text* 11.500



1/2-page 15.400
90 x270 mm
After text* 11.500



1/4-page 9.500
90x130 mm
After text* 7.400



1/4-page 9.500
185x64 mm
After text* 7.400



1/8-page 5.000
90x64 mm
After text* 4.300

*After text is the block in the end of the magazine

Job Openings



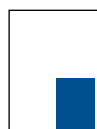
1/1-page
185x270 mm
4-colour 17.000



1/2-page
185x130 mm
4-colour 11.500



1/2-page
90x270 mm
4-colour 11.500



1/4-page
90x130 mm
4-colour 7.400



1/4-page
185x64 mm
4-colour 7.400



1/8-page
90x64 mm
4-colour 5.200

Additional costs

Special placement 15% extra
Additional costs for reproduction work

Discount

The following discounts apply:
3 advertising insertions 5%
5 advertising insertions 10%
11 advertising insertions 15%

Circulation

11.100 copies per issue in
2010. The figures are certified
by Tidningsstatistik AB



Rates

All rates are in SEK,
swedish kronor, excl. VAT

Material

Eps-file controlled by xAds or Proscript.
quarkXpress/PageMaker document.
Pictures for CMYK-separate eps-files
/high resolution. Always attach a
printout, copy of the document

Send advertiseingmaterial to

annons@bisonmedia.se or upload
ad with ftp-link:

www.bisonmedia.se/ftp.asp

Username: energi Password: energi

Printing firm

Sörmlands Grafiska

Repro

Sörmlands Grafiska

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Loose inserts

2-pages 22.500

max 30 gram

4-pages 25.700

max 30 gram

6-pages 29.900

max 50 gram

8-pages 32.900

max 50 gram

Further information will be
sent with the order.

Other inserts, please contact us.

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Publication schedule 2012

Issue	Theme	Material deadline	Publication date
1	Heating	10/1	27/1
2	Measurement technique	31/1	17/2
3*	Plus-energy buildings Special issue: Nordbygg Expo	28/2	16/3
4	Energy efficient cooling	3/4	20/4
5	Sustainable sanitation	27/4	18/5
6/7	Solar technology (shading, PV, collectors)	1/6	21/6
8	R&D, refurbishment	7/8	24/8
9	Industrial installation technology	4/9	21/9
10	Fire and ventilation	2/10	19/10
11	System integration	30/10	16/11
12	Lighting and heating	27/11	14/12

* Special issue: Nordbygg Expo 20-23 mars

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Take the opportunity to advertise on www.energi-miljo.se. Please contact us for more information.

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