

energi&miljö

Mediainformation

2011



Advertisement rates 2011

Rate card 4 colour



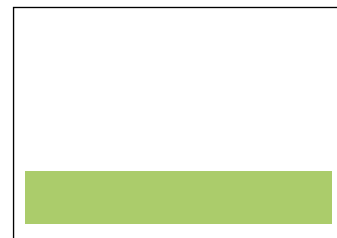
Spread 36.000
400x270 mm
After text* 30.000



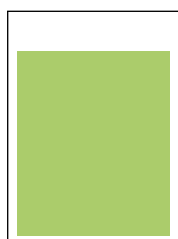
Bleeding 36.000
430x307 mm
After text* 30.000



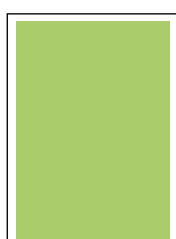
Spread 1/2-page 27.000
400x130 mm
Bleeding 430x148 mm



Spread 1/4-sida 18.200
400x64 mm
Bleeding 430x64 mm



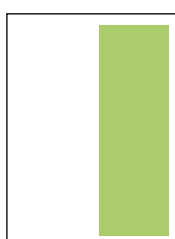
Coverpage 4
35.000
185x240 mm



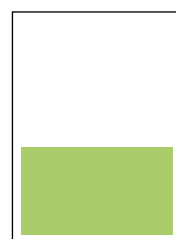
1/1-page 25.000
185x270 mm
After text* 18.000



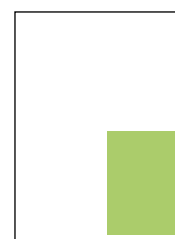
1/1-page Bleeding
25.000 220x307 mm
After text* 18.000



1/2-page 14.900
90 x270 mm
After text* 11.000



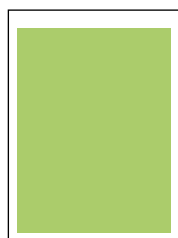
1/2-page 14.900
185x130 mm
After text* 11.000



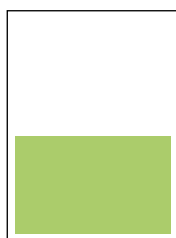
1/4-page 9.100
90x130 mm
After text* 7.000

*After text is the block in the end of the magazine

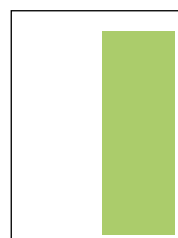
Job Openings, Personal & Business News



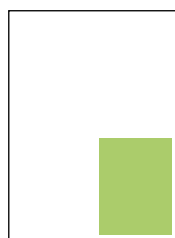
1/1-page
185x255 mm
4-colour 16.000



1/2-page
185x125 mm
4-colour 11.500



1/2-page
90x255 mm
4-colour 11.500



1/4-page
90x125 mm
4-colour 7.000



1/4-page
185x60 mm
4-colour 7.000



1/8-page
90x60 mm
4-colour 5.300

Additional costs

Special placement 15% extra
Additional costs for reproduction work

Discount

The following discounts apply:
3 advertising insertions 5%
5 advertising insertions 10%
11 advertising insertions 15%

Circulation

11.200 copies per issue in
2009. The figures are certified
by Tidningsstatistik AB



Rates

All rates are in SEK,
swedish kronor, excl. VAT

Material

Eps-file controlled by xAds or Proscript.
quarkXpress/PageMaker document.
Pictures for CMYK-separate eps-files
/high resolution. Always attach a
printout, copy of the document

Send advertising material to

annons@bisonmedia.se or upload ad with
ftp-link: www.bisonmedia.se/ftp.asp
Username: energi Password: energi

Printing firm

Sörmlands Grafiska

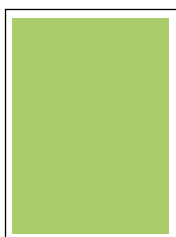
Contact information

Patrik Tjälldén

Phone +46 8-791 66 87
Mobile +46 709 35 94 94
E-mail tjallden@emtf.se

Jan Nyman

Phone +46 8-791 66 85
Mobile +46 706 35 93 77
E-mail nyman@emtf.se



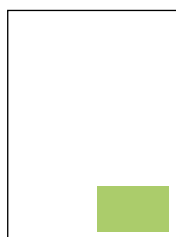
Coverpage 2 30.000
185x270 mm
Coverpage 3 29.000



Coverpage 2 Bleeding 30.000,
220x307 mm
Coverpage 3 29.000



1/4-page 9.100
185x64 mm
After text* 7.000



1/8-page 4.800
90x64 mm
After text* 4.000

Inserts

	loose
2-pages	22.000
max 30 gram	
4-pages	25.000
max 30 gram	
6-pages	29.000
max 50 gram	
8-pages	32.000
max 50 gram	

Inserts information

Loose inserts should be delivered folded
205 x 292 mm. Further information will be
sent with the order.

Other inserts, please contact us.

Take the opportunity
to advertise on
www.energi-miljo.se

For more information contact us

Patrik Tjälldén +46 8-791 66 87, tjallden@emtf.se

Jan Nyman +46 8-791 66 85, nyman@emtf.se



Publication schedule 2011

Issue	Theme	Publication date	Material deadline
1	Air-borne Good indoor environment, air distributed heating-cooling, air quality	28/1	11/1
2	Energy design Energy efficient buildings, architecture, building services and esthetics.	25/2	8/2
3	Wet rooms From bathroom to public bath.	25/3	8/3
4 *	Global building services Climatization, sanitary engineering, lighting, energy efficiency.	26/4	5/4
5	Healthy schools Ventilation, energy efficiency, good indoor environment.	20/5	3/5
6/7	Extreme environments HVAC challenges.	22/6	1/6
8 **	Refurbishment Energy efficiency, indoor environment, economy.i.	26/8	9/8
9	Sustainable cooling Comfort cooling and refrigeration, energy storage, cooling technology.	23/9	6/9
10	Operational optimization Energy efficient operation, building automation, efficient components.	21/10	4/10
11	Energy coordination Heating, cooling, energy storage, planning.	18/11	1/11
12	Fire and ventilation Fire protection, security, ventilation.	16/12	29/11

* Expo issue Elfack 9-13 may Svenska Mässan, Göteborg ** Expo issue Elmia Fastighet 20-22 september

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Advertising contact and information:

Patrik Tjälldén, phone +46 8-791 66 87, e-mail: tjallden@emtf.se
Jan Nyman phone +46 8-791 66 85, e-mail: nyman@emtf.se